



MEMBERSHIP REFERRAL CAMPAIGN

For more information regarding the campaign, please refer to the terms & conditions and frequently asked questions (FAQs).

FREQUENTLY ASKED QUESTIONS (FAQS)

Q: Who is eligible to participate in the SMOU Membership Referral Campaign and how can I refer someone?

A: Fully paid-up SMOU members (residing in Singapore) are able to take part in this campaign by referring active sailing seafarers (Singaporean/Singapore Permanent Resident) residing in Singapore, to become a new SMOU Member.

Get your referred contact(s) to submit their application online via: https://bit.ly/SMOU_ApplicationForm Thereafter, SMOU will follow up with them through an email. The applicants will then be required to provide their referrer's details (Member's name and membership number) in their email reply.

Q: Who can I refer for this campaign?

A: SMOU Membership is open to certified ship officers, subject to the approval of the SMOU Executive Committee. Members can only refer eligible active sailing seafarers (Singaporean/Singapore Permanent Resident) residing in Singapore to qualify for the referral reward. Referred contact can be a new applicant or a re-joining applicant, provided that they haven't had their SMOU Membership terminated during the campaign period.

Q: How is the referral award computed?

A: For each successful referral, the referrer will receive \$30 worth of Lighthouse Bistro and NTUC FairPrice vouchers, capped at \$90.

- 1 successful referral - Referrer will receive \$30 vouchers
- 2 successful referrals - Referrer will receive \$60 vouchers
- 3 or more successful referrals - Referrer will receive \$90 vouchers

Q: What criteria must the newly joined referred member fulfil, before he/she is eligible for the \$20 Lighthouse Bistro vouchers?

A: After being approved for SMOU membership, individuals will be required to participate in at least one of the SMOU event (excluding Monthly Set Lunch Special, ad-hoc recreational/ attraction tickets) within 6 months of joining. On a case-by-case basis, an extension may be granted to those who are onboard when the SMOU membership is approved.

Q: When can I receive the respective rewards?

A: Upon successful referral, the referrer will receive an email from Young SMOU within 2 months, for the collection of vouchers.

Newly referred member will receive Lighthouse Bistro vouchers within one month of completing the criteria (i.e. participating in an activity organised by SMOU)

For further enquiries, kindly send an email to ysmou@smou.org.sg

TERMS & CONDITIONS

Referral Campaign

- The SMOU Membership Referral Campaign will run from 1 April 2025 to 28 February 2026 (inclusive).
- This campaign is open to paid-up SMOU members residing in Singapore. In order to qualify for the membership referral reward, SMOU members must refer eligible active sailing seafarers who are Singaporean / Singapore Permanent Resident (residing in Singapore).
- Do note that the membership application will be subjected to the SMOU Executive Committee's approval.
- A "Successful Referral" is fulfilled when an SMOU member introduces an active seafarer who submits the online application form, provides the referrer details to SMOU, and successfully becomes an approved SMOU member - all within the campaign period.
- The referred contact has to be either a new applicant or re-joining applicant. Applicant must become an approved member and is required to pay a membership fee of at least (1) one year, within the campaign period, in order for the SMOU member (the referrer) to qualify for the referral reward.
- New/ Re-joining applicants should not have had his/her SMOU membership terminated during the campaign period.
- SMOU reserves the right to change the terms and conditions from time to time at its discretion without prior notice.

Referral Reward

- Upon successful referral, the referrer will receive an email from Young SMOU within 2 months, for the collection of the rewards.
- Eligible SMOU members will receive Lighthouse Bistro Vouchers worth \$20 and NTUC FairPrice vouchers worth \$10. The referral reward is capped at \$90, applicable for three or more successful referrals.
- SMOU reserves the right in its sole and absolute discretion to replace the Referral reward at any time with an item of equivalent value (such value to be determined by SMOU) without any prior notice or reason for such replacement.

Gift for Newly Referred Member

- Newly referred member will receive a \$20 Lighthouse Bistro vouchers upon successfully completing the criteria of participating in one SMOU event within 6 months of the membership being approved. Extension will be given on a case-by-case basis for individuals sailing onboard vessel during this period.
- The member will be notified via email on the collection of the vouchers, within one month of completing the criteria.
- SMOU reserves the right in its sole and absolute discretion to replace the Referral reward at any time with an item of equivalent value (such value to be determined by SMOU) without any prior notice or reason for such replacement.