

SMOU Membership Referral Campaign

1. Campaign Overview

Item	Details
Campaign Period	1 April 2026 – 28 February 2027
Who Can Participate	Fully paid-up SMOU members residing in Singapore
Who Can Be Referred	Active sailing seafarers who are Singapore Citizens or Singapore Permanent Residents residing in Singapore
Membership Fee	\$117
Referrer Reward	Up to \$150 Lighthouse Bistro vouchers
New Member Reward	\$30 Lighthouse Bistro vouchers

2. How the Referral Works

Step 1

Refer an eligible active sailing seafarer to apply for SMOU membership.

Step 2

The applicant submits the online application form:

https://bit.ly/SMOU_ApplicationForm

Step 3

The applicant provides the referrer's name and SMOU membership number in their email reply.

Step 4

Once the applicant is approved as an SMOU member, the referral is considered successful.

3. Referral Rewards

Successful Referrals	Reward
1 referral	\$50 Lighthouse Bistro vouchers
2 referrals	\$100 Lighthouse Bistro vouchers
3 or more referrals	\$150 Lighthouse Bistro vouchers (maximum cap)

4. Reward for Newly Referred Members

Newly referred members will receive \$30 Lighthouse Bistro vouchers upon completing the following requirement:

Participation in at least one SMOU event within six (6) months after their membership is approved.

Eligible events exclude:

- Monthly Set Lunch Special
- Ad-hoc recreational or attraction ticket events

Members will be notified via email within two (2) months after completing the requirement.

Extensions may be granted on a case-by-case basis for members who are sailing onboard during this period.

Frequently Asked Questions (FAQ)

Q: Who is eligible to participate in the SMOU Membership Referral Campaign?

Fully paid-up SMOU members residing in Singapore are eligible to participate in this campaign.

Q: Who can I refer for this campaign?

Members may refer active sailing seafarers who are Singapore Citizens or Singapore Permanent Residents residing in Singapore, and who meet the eligibility requirements for SMOU membership.

The referred individual may be:

- A new applicant, or
- An eligible re-joining applicant (subject to case-by-case approval)

Applicants whose SMOU membership was terminated during the campaign period will not be eligible.

Q: How can I refer someone?

The referred individual must submit their membership application online via:

https://bit.ly/SMOU_ApplicationForm

After submission, SMOU will follow up with the applicant via email. The applicant must reply with the referrer's details, including:

- Referrer's name
- SMOU membership number

Q: What qualifies as a successful referral?

A referral is considered successful when:

1. The referred seafarer submits the online application form.
2. The applicant provides the referrer's name and membership ID.
3. The applicant pays the full membership fee of \$117.
4. The applicant is approved as an SMOU member by the Executive Committee.

All of the above must be completed within the campaign period.

Q: What rewards will referrers receive?

Referrers will receive Lighthouse Bistro vouchers for each successful referral.

Successful Referrals	Reward
1 referral	\$50 vouchers
2 referrals	\$100 vouchers
3 or more referrals	\$150 vouchers (maximum cap)

Q: When will referrers receive their rewards?

Referrers will receive an email from the SMOU Youth Division within two (2) months after the successful referral has been confirmed, with instructions for voucher collection.

Q: What reward will the newly referred member receive?

Newly referred members will receive \$30 worth of Lighthouse Bistro vouchers upon completing the following requirement:

Participation in at least one SMOU event within six (6) months after their membership is approved.

Eligible events exclude:

- Monthly Set Lunch Special
- Ad-hoc recreational or attraction ticket events

Extensions may be granted on a case-by-case basis for members who are sailing onboard during this period.

Members will be notified via email regarding voucher collection within two (2) months after fulfilling the requirement.

Terms and Conditions

1. Campaign Period

The SMOU Membership Referral Campaign will run from:

1 April 2026 to 28 February 2027 (inclusive).

2. Eligibility

This campaign is open to fully paid-up SMOU members residing in Singapore.

Members may refer active sailing seafarers who are Singapore Citizens or Singapore Permanent Residents residing in Singapore.

All membership applications are subject to approval by the SMOU Executive Committee.

3. Successful Referral Criteria

A "Successful Referral" is defined as a referral where:

- The referred individual submits the membership application during the campaign period.
- The applicant provides the referrer's name and membership ID.
- The applicant pays the full membership fee of \$117.
- The applicant is approved as an SMOU member by the SMOU Executive Committee.

The referred individual must be either:

- A new applicant, or

- An eligible re-joining applicant (subject to case-by-case assessment).

Applicants whose SMOU membership was terminated during the campaign period are not eligible.

4. Referral Rewards

For each successful referral, the referrer will receive \$50 worth of Lighthouse Bistro vouchers, capped at \$150 per member.

Referrers will be notified via email by the SMOU Youth Division within two (2) months regarding the collection of the vouchers.

SMOU reserves the right, at its sole discretion, to replace the referral reward with an item of equivalent value without prior notice.

5. Gift for Newly Referred Members

Newly referred members will receive \$30 worth of Lighthouse Bistro vouchers after completing at least one SMOU event within six (6) months of membership approval.

Extensions may be granted on a case-by-case basis for members who are sailing onboard during this period.

Members will be notified via email regarding voucher collection within two (2) months after completing the requirement.

SMOU reserves the right to replace the reward with an item of equivalent value without prior notice.

6. General

SMOU reserves the right to amend or vary these Terms and Conditions at any time without prior notice.

For any enquiries, please email us at ysmou@smou.org.sg